

Sample Module: Review Questions

1. What opportunity does a webinar offer?
 - a) Engage new clients
 - b) Demonstrate expertise
 - c) Change the brand image
 - d) Monitor trends and changes
2. What can you generate when connecting with people through webinars?
 - a) Expertise
 - b) Brand
 - c) Clients
 - d) Feedback

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1. What opportunity does a webinar offer?
 - a) Engage new clients
 - b) **Demonstrate expertise**
 - c) Change the brand image
 - d) Monitor trends and changes

Webinars are useful marketing tools. They offer the opportunity to demonstrate expertise.
2. What can you generate when connecting with people through webinars?
 - a) Expertise
 - b) Brand
 - c) Clients
 - d) **Feedback**

Webinars help generate new leads. They also generate useful feedback.

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